

## ORDER



KSNV

**Orders**  
**Order / Rev:** 105689  
**Alt Order #:**  
**Product Desc:** State Senate - Jeopardy  
**Estimate:**  
**Flight Dates:** 09/18/12 - 10/26/12  
**Original Date / Rev:** 08/20/12 / 10/17/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency**  
**Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Benny for Nevada  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	1	\$725.00	\$616.25
10/01/12	10/26/12	6	\$4,500.00	\$3,825.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$725.00	\$616.25	0.00
October 2012	6	\$4,500.00	\$3,825.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$5,225.00</b>	<b>\$4,441.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003		0.00	NM	1	\$725.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TW----		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm		-TW-----	:30	(\$375.00)		0.00	NM		
		See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	2	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm		-TW-----	:30	(\$375.00)		0.00	NM		
		See MG 1.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	5	KSNV	09/19/12-09/19/12	M-F Jeopardy		630-7pm		--W-----	:30	\$725.00		0.00	NM		
		Ⓜ MG for 1.2,1.1													
		Week: 09/24/12	09/30/12	-TW----		2				\$375.00		0.00			

Order / Rev: 105689  
 Alt Order #:  
 Flight Dates: 09/18/12 - 10/26/12

Advertiser: Benny for Nevada  
 Product Desc: State Senate - Jeopardy  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003		0.00	NM	1	\$725.00
<div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>   <u>Rating</u>                      Week: 09/24/12   09/30/12   -TW----   2   \$375.00   0.00                 </div>															
<div> <u>Spot</u>   <u>Ch</u>   <u>Date Range</u>   <u>Description</u>   <u>Start/End Time</u>   <u>Weekdays</u>   <u>Length</u>   <u>Rate</u>   <u>Rtg</u>   <u>Type</u>                      3 KSNV 09/24/12-09/30/12 M-F Jeopardy 630-7pm -TW----- :30 <del>(\$375.00)</del> 0.00 NM                          Credited                          [cr]                      4 KSNV 09/24/12-09/30/12 M-F Jeopardy 630-7pm -TW----- :30 <del>(\$375.00)</del> 0.00 NM                          See MG 1.6                          [.NOT AVAILABLE RATE] NOT AVAILABLE RATE                      6 KSNV 09/25/12-09/25/12 M-F Jeopardy 630-7pm -T----- :30 <del>(\$725.00)</del> 0.00 NM                          Ⓜ See MG 1.7                          [.NOT AVAILABLE RATE] NOT AVAILABLE RATE                      7 KSNV 09/26/12-09/26/12 M-F Jeopardy 630-7pm --W----- :30 <del>(\$725.00)</del> 0.00 NM                          Ⓜ Credited                          [cr]                 </div>															
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003		0.00	NM	0	\$0.00
<div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>   <u>Rating</u>                      Week: 10/15/12   10/21/12   --WT---   2   \$400.00   0.00                 </div>															
<div> <u>Spot</u>   <u>Ch</u>   <u>Date Range</u>   <u>Description</u>   <u>Start/End Time</u>   <u>Weekdays</u>   <u>Length</u>   <u>Rate</u>   <u>Rtg</u>   <u>Type</u>                      1 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm --wTh----- :30 <del>(\$400.00)</del> 0.00 NM                          Credited                          [cr]                      2 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm --wTh----- :30 <del>(\$400.00)</del> 0.00 NM                          Credited                          [cr]                      Week: 10/22/12   10/28/12   MTW----   3   \$400.00   0.00  <u>Spot</u>   <u>Ch</u>   <u>Date Range</u>   <u>Description</u>   <u>Start/End Time</u>   <u>Weekdays</u>   <u>Length</u>   <u>Rate</u>   <u>Rtg</u>   <u>Type</u>                      3 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm MTW----- :30 <del>(\$400.00)</del> 0.00 NM                          Credited                          [cr]                      4 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm MTW----- :30 <del>(\$400.00)</del> 0.00 NM                          See MG 2.6                          [na debates]                      5 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm MTW----- :30 <del>(\$400.00)</del> 0.00 NM                          Credited                          [cr]                      6 KSNV 10/25/12-10/25/12 M-F Jeopardy 630-7pm ---Th----- :30 <del>(\$400.00)</del> 0.00 NM                          Ⓜ Credited                          [cr]                 </div>															
N 3	KSNV	10/15/12	10/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$750.002		0.00	NM	3	\$2,250.00
<div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>   <u>Rating</u>                      Week: 10/15/12   10/21/12   M---F--   2   \$750.00   0.00                      Week: 10/22/12   10/28/12   ----F--   1   \$750.00   0.00                 </div>															
N 4	KSNV	10/23/12	10/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWT---	:30	3	\$750.002		0.00	NM	3	\$2,250.00
<div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>   <u>Rating</u>                      Week: 10/22/12   10/28/12   -TWT---   3   \$750.00   0.00                 </div>															
													Totals	7	\$5,225.00